

Iowa Author Awards Dinner – Featuring Nikole Hannah-Jones

Monday, November 22, 2021 at Embassy Suites Des Moines Downtown
5:00 – 6:00 PM VIP Reception * 5:30 – 6:30 PM Registration * 6:30 - 9:00 PM Dinner and Program

A Benefit for the Des Moines Public Library Foundation

SPONSORSHIP and TICKET OPPORTUNITIES

\$2,500 BESTSELLER SPONSOR – Table Sponsor

- ✓ Name on media sponsor items
- ✓ Reserved table for 10 guests and 10 copies of Hannah-Jones new book *The 1619 Project: A New Origin Story*
- ✓ Placement of half-page ad in Event Program & name on Sponsor Sign at the event entry
- ✓ Sponsorship Recognition in Library newsletter, *Insight*, distributed to 3,600
- ✓ Sponsorship Recognition on Library Foundation Facebook and website
- ✓ Sponsorship Recognition at your table

\$5,000 HERITAGE SPONSOR

- ✓ All of the above and name and logo on media sponsor items
- ✓ Premium placement of full-page ad in Event Program & logo on Sponsor Sign at the event entry
- ✓ Sponsorship Recognition with name/logo in Library newsletter, *Insight*, distributed to 3,600
- ✓ 10 tickets to the VIP Reception with Nikole Hannah-Jones and 2021 Friend of Literacy from 5:00 to 6:00 PM
- ✓ Name included on promotional materials
- ✓ Sponsorship Recognition from the podium
- ✓ Sponsorship Recognition with your logo/name on Library Foundation Facebook and website

\$10,000 PUBLISHER'S PRIZE – Iowa Author Sponsor

- ✓ All of the above and name featured on the invitation (deadline September 30)
- ✓ Name and logo on media sponsor items
- ✓ Premium placement of a two-page ad or two one-page ads in Event Program & logo on Sponsor Sign at the entry
- ✓ Name and logo included on promotional materials
- ✓ Opportunity to plan additional recognition mutually agreed to
- ✓

\$15,000 PRESENTING SPONSOR – Iowa Author Sponsor

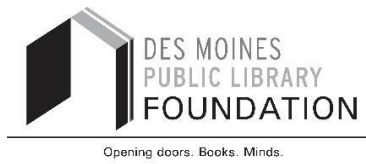
- ✓ All of the above and name featured on the invitation (deadline September 30)
- ✓ Host Nikole Hannah-Jones at your table
- ✓ Opportunity to plan additional recognition mutually agreed to

INDIVIDUAL TICKETS are \$200. Please consider purchasing tickets for high school and college youth.

Tax deductible amounts: \$124 per individual ticket, \$1,740 for Bestseller Sponsor, \$4,240 for Heritage Sponsor, \$9,240 for Publisher's Prize Sponsor, and \$14,240 for Presenting Sponsor.

- ❖ **The first 350 people to register will receive a copy of Nikole Hannah-Jones new book, *The 1619 Project: A New Origin Story*. The books will be available at the dinner. Hannah-Jones will sign books during the VIP reception and after the dinner and program.**

For further information please contact Dory Briles at 515-412-0180 or dorybriles@dmpfoundation.org.



2021 Iowa Author Awards Dinner – Featuring Nikole Hannah-Jones, November 22 Sponsor and Ticket Confirmation Form

Please Indicate Your Sponsorship Level or Number of Tickets Below:

_____ PRESENTING SPONSOR _____	\$ 15,000
_____ PUBLISHER'S PRIZE SPONSOR _____	\$10,000
_____ HERITAGE SPONSOR _____	\$ 5,000
_____ BESTSELLER SPONSOR _____	\$ 2,500
_____ UNDERWRITER (please list amount): _____	\$ _____
_____ NUMBER OF INDIVIDUAL TICKETS AT \$200 EACH _____	(total) \$ _____

Please provide menu selection numbers:

Grilled Vegetable Risotto (vegetarian & gluten free) _____ Artichoke Stuffed Chicken _____

Contact: _____ Phone: _____ Email: _____

Address: _____ City, State, Zip: _____

Check enclosed Please invoice me/my company (*circle one*) Visa/MasterCard/AMX/ Discover (*circle one*)

Card #: _____ **Code (3 or 4 Digits):** _____ **Expiration Date:** _____

Attendees' Names: _____

**List contact for the artwork for your logo and ads. Deadline for inclusion in advertising – September 22.
Deadline for Program Booklet ad – October 8.**

Name: _____ Company: _____

Phone: _____ Email: _____

Thank you for your generous support of the 2021 benefit for the Des Moines Public Library Foundation!

Questions? Contact Dory Briles, Executive Director, at 515-412-0180 or dorybriles@dmpfoundation.org.

Please return payment to: DMPL Foundation, 1000 Grand Avenue, Des Moines, IA 50309.