

20th Annual Iowa Author Awards Dinner – In Conversation with John Sanford

Tuesday, October 1, 2019 at The Iowa Events Center
5:30 PM Reception & Auction, 6:30-9:00 PM Dinner and Program

A Benefit for the Des Moines Public Library Foundation

SPONSORSHIP and TICKET OPPORTUNITIES

\$2,500 BESTSELLER SPONSOR – Table Sponsor

- ✓ Name on media sponsor items
- ✓ Reserved table for 10 guests
- ✓ Placement of half-page ad in Event Program & name on Sponsor Sign at the event entry
- ✓ Sponsorship Recognition in Library newsletter, *Insight*, distributed to 3,500
- ✓ Sponsorship Recognition on Library Foundation Facebook and website
- ✓ Sponsorship Recognition at your table

\$5,000 HERITAGE SPONSOR

- ✓ All of the above and name and logo on media sponsor items
- ✓ Premium placement of full-page ad in Event Program & logo on Sponsor Sign at the event entry
- ✓ Sponsorship Recognition with name/logo in Library newsletter, *Insight*, distributed to 3,500
- ✓ 10 tickets to the VIP Reception with John Sanford and 2019 Friend of Literacy from 5:00 to 6:00 PM
- ✓ Name included on promotional materials
- ✓ Sponsorship Recognition from the podium
- ✓ Sponsorship Recognition with your logo/name on Library Foundation Facebook and website
- ✓ Opportunity to plan additional recognition mutually agreed to

\$10,000 PUBLISHER'S PRIZE – Iowa Author Sponsor

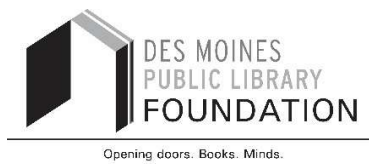
- ✓ All of the above and name featured on the invitation (if received by July 31)
- ✓ Name and logo on media sponsor items
- ✓ Premium placement of a two-page ad or two one-page ads in Event Program & logo on Sponsor Sign at the entry
- ✓ Name and logo included on promotional materials
- ✓ Opportunity to plan additional recognition mutually agreed to

INDIVIDUAL TICKETS are \$200.

Tax deductible amounts: \$133 per individual ticket, \$1,830 for Bestseller, \$4,330 for Heritage, and \$9,330 for Publisher's Prize.

- ❖ **The first 350 people to register will receive a copy of John Sanford's – *Bloody Genius*. The books will be available at the dinner. Mr. Sanford will sign books during the reception and after the dinner and program.**
- ❖ **Support a great cause and enjoy an evening out. This will be a fun event! Participate in the wine pull and bid on unique auction packages based on Sanford's books - from amazing businesses and individuals.**

For further information please contact Dory Briles at 515-412-0180 or dorybriles@dmpfoundation.org.



2019 Iowa Author Awards Dinner - In Conversation with John Sanford, October 1 Sponsor and Ticket Confirmation Form

Please Indicate Your Sponsorship Level or Number of Tickets Below:

_____ PUBLISHER'S PRIZE _____ \$10,000
_____ HERITAGE SPONSOR _____ \$5,000
_____ BESTSELLER SPONSOR _____ \$2,500
_____ UNDERWRITER (please list amount): _____ \$ _____
_____ NUMBER OF INDIVIDUAL TICKETS AT \$200 EACH (total) \$ _____

Contact: _____ Phone: _____ Email: _____

Address: _____ City, State, Zip: _____

☐ Check enclosed ☐ Please invoice me/my company (*circle one*) ☐ Visa/MasterCard/AMX/ Discover (*circle one*)

Card #: _____ **Code (3 or 4 Digits):** _____ **Expiration Date:** _____

Attendees' Names: _____

**List contact for the artwork for your logo and ads. Deadline for inclusion in advertising – August 2.
Deadline for Program Booklet ad – September 18.**

Name: _____ Company: _____

Phone: _____ Email: _____

Thank you for your generous support of the 2019 benefit for the Des Moines Public Library Foundation!

Questions? Contact Dory Briles, Executive Director, at 515-412-0180 or dorybriles@dmplfoundation.org.

Please return payment to: DMPL Foundation, 1000 Grand Avenue, Des Moines, IA 50309.